

ROMETTI

premio

3rd EDITION 2015

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ROMETTI AWARD

INVITED INTERNATIONAL
COMPETITION



ARTICLE 1 PURPOSE AND CONTENT

The competition, now in its third year, aims to reward all projects that make an original contribution to the ancient art of ceramics.

The Manifattura Rometti has been producing ceramics in Umbertide (PG) since 1927 and from the very beginning has collaborated with young artists, such as Corrado Cagli, Dante Baldelli and Mario Di Giacomo, students of the Rome Academy of Fine Arts, who were all given the opportunity to try their hand at producing ceramics at Rometti, creating masterpieces of applied art.

During its long and uninterrupted history, the Manifattura has collaborated with well-known and highly regarded artists and designers, both Italian and foreign, including, in recent years, Ambrogio Pozzi, Liliane Lijn and Chantal Thomass.

The Manifattura's aim in setting up the Award is to confirm the central role played by young people in its mission and to encourage original and innovative experimentation in the area of Art-Design, as seen in the recent series of décor products.

The competition is sponsored by Ceramiche Rometti in collaboration with the Municipality of Umbertide and is open to the following design institutes and academies of Fine Arts:

ITALIAN ACADEMIES AND INSTITUTIONS

- Accademia di Belle Arti di Brera, Milano
- Accademia di Belle Arti Pietro Vannucci, Perugia
- IED - Istituto Europeo di Design, Milano
- IED - Istituto Europeo di Design, Roma
- IED - Istituto Europeo di Design, Venezia
- IID – Istituto Italiano di Design, Perugia
- RUFA - Rome University of Fine Arts

FOREIGN ACADEMIES AND INSTITUTIONS

- CAD- Centre d'Art e Design, Brussels
- Ecole Nationale des Arts Décoratifs, Paris
- University of Washington School of Art, Seattle, Washington

Competition documentation can be downloaded from the “award” page at www.rometti.it

The Rometti award is supported by AIMET, a holding of Italtrading. These companies, which have always taken a keen interest in local cultural initiatives, operate in the gas and electricity sector. They are currently working on initiatives concerned with energy and environmental sustainability, and the rational use of energy.

ARTICLE 2 COMPETITION PARTICIPATION AND SHORTLIST

The competition is open to all students enrolled at the academies and institutes participating in the initiative.

The institutes, in the person of an in-house tutor, will each select a number of projects created by students and then send the Competition Secretariat a shortlist of up to a maximum of 10 projects, which must meet the criteria set out in Articles 6 and 7.

ARTICLE 3
SELECTION CRITERIA

To expand knowledge of the international art scene of young students and to acquire a broad geographical sampling of the work carried out in design schools, the competition judges will choose three projects from abroad, one from each foreign participating institute, to add to the three selected from Italian academies and institutes, to take part in the internship and compete for the final awards.
The creators of the six projects selected are eligible to participate in the internship at the Manifattura and compete for the first prize.

ARTICLE 4
*CONDITIONS OF
PARTICIPATION*

Participation in the internship is free and individual. In the case of a project that involves the collaboration of more than one student, only one of them will be entitled to participate in the internship. His or her name should be stated when submitting the project. Participation is under the personal responsibility of the competitors, who are responsible for the originality of their works.

ARTICLE 5
DUTIES OF THE JUDGES

A panel of judges will be appointed by the competition organizing committee and is responsible for choosing six projects from among those sent by the institutes: three from those sent by all the Italian institutes and one from each participating foreign institute, thereby designating the six students who will be taking part in the internship and contending for the final awards.
The panel's work is governed by a regulation drawn up by the competition organisers, signed and accepted by the judges upon confirmation of appointment.

ARTICLE 6
COMPETITION THEMES

1. PRE-SELECTION

Competitors are asked to design a single object, or a series of related objects, for general decor.

Competitors will have to produce a single project, on any theme, inspired by Rometti productions, which manages to combine art, in the strict sense, with the functionality of the object designed, following their own inclinations and the indications given below:

- An object that can be defined as Art-Design
- Any decorations should preferably be carried out by hand
- Objects may also be multi-material, provided that clay is the prevalent material.

2. INTERNSHIP

During the internship, finalists will materially produce the prototype of their creations, using ceramic art techniques, and may also try their hand at making other ceramic pieces, under the constant guidance of Rometti craftsmen.

The participation of selected students in the internship is mandatory. The waiver of participation precludes a student's right to compete for the final prizes.

ARTICLE 7
*REQUIRED
DOCUMENTATION*

Each institute or academy is to send the documentation to the Competition Secretariat and the panel of judges in a single package that includes all shortlisted projects, in print and digital format.

- a) A written description of the project, which may also include images, maximum one page in A4 paper format;
- b) Two drawings done by hand or on the computer, with elevations, sections and any other details needed for a complete illustration of the project, maximum A3 paper format;
- c) One CD of the complete project, which may include CV and workbook.

Images must be in pdf, jpg or tiff format. The CV and workbooks in pdf or ppt format. Any videos in AVI or MOV format.

ARTICLE 8

CALENDAR

PHASE I: COMPETITION ANNOUNCEMENT AND PROJECT CONSIGNMENT

08.12.2014 - Competition Announcement in Italian, French and English

15.04.2015 – Deadline for consignment of all projects shortlisted by institute and academy tutors to the Competition Secretariat

PHASE II: JURY CONVENES TO EVALUATE PROJECTS

11.05.2015 – Panel sends vote to Secretariat

01.06.2015 – Panel selects six projects for the internship: three from Italian Institutes and one from each of the three foreign institutes

PHASE III: INTERNSHIP

03.06.2015 – Secretariat communicates results to the six students invited to participate in the internship at the Manifattura

15.06.2015 - Deadline for the six selected students to give their formal assent to participate in the internship, to be confirmed also by e-mail.

29.06.2015 - Repechage of competitors in order of ranking, in cases of withdrawal from the internship

20.07.2015 - 02/08/2015 – Internship at Rometti

24.08.2015 – Panel of judges chooses winners (3 prizes and 3 certificates)

PHASE IV: AWARD CEREMONY: September (date to be posted, well in advance, on the “prize” page of the website www.rometti.it)

ARTICLE 9

CONDUCT OF THE INTERNSHIP

The internship will take place at the Manifattura Rometti in Umbertide and will last for two weeks, from Monday to Saturday, involving a total of 10 working days, with a Saturday and a Sunday of rest in between.

For the duration of the internship, including the two days of rest, interns will benefit from free board and lodgings, free local transport, and free trips organized by Rometti to other factories. There is no reimbursement of travel expenses to arrive at the Manifattura for the internship or the venue for the final award ceremony.

Interns will receive personal insurance coverage, in agreement with their institutes. Finalists may bring their CVs as well as portfolios of work done and / or projects.

Interns will have the opportunity to experiment various ceramic art techniques (lathe tooling, casting, slips, spray and dip glazing, hand decoration and graffito, etc.). Workshop activities and meetings inside and outside the factory will also be organized. Interns will be provided with all the materials necessary to work on their projects.

ARTICLE 10

PRIZES

The first prize winner among the six participants in the internship will be awarded a cash prize of € 1,000.00, the second € 600.00, and the third € 400.00.

The other three interns will receive an Internship Certificate of Attendance.

All creations produced during the internship may go into production, with any modifications agreed in advance with the creator, and a contract for royalties on sales of 5% of turnover.

The works will become the property of the Municipality of Umbertide, through a special deed of donation, and will be exhibited in the Gallery Rometti at the Fabbrica Moderna (FA.MO.) of Umbertide, in the contemporary section of the exhibition area.

The intellectual property rights will remain with the creators.

ARTICLE 11
RETURN OF MATERIAL
AND ACCEPTANCE OF
REGULATION

Materials consigned and / or sent, including all ceramic works created by students as part of the internship, will not be returned.
Participation in the competition implies acceptance of these regulations.

ARTICLE 12
PERSONAL DATA

Personal data collected as part of the event shall be used only for purposes related to the running of the competition, in line with current regulations.



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ORGANIZING SECRETARIAT

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